

Kejetia Market

Kumasi is home to the largest traditional market in West Africa, Kejetia: an unbelievable sprawl of tin-roofed stands that basically comprises its own city-within-a-city. Over a million people visit Kejetia daily, whether to shop, sell or just mingle. We spent a delirious afternoon getting lost within its highly-organized but baffling maze of alleyways.



Diving headfirst into the westernmost alleys of Kejetia, we found ourselves in the section where Kente cloth is sewn and sold. We politely declined the overtures of a hundred merchants and, squeezing past people balancing food on their head, turned left at the next corner. Then a right, and another right. Right? Or was it